

INDEPENDENT BROKERAGE, INC.

Cable

ISP's

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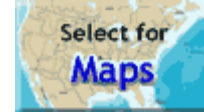
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Meyerhoff Cable Systems serving 917 basic subscribers in Starwberry, Pinecrest, Cold Springs and Longbarn, California



EXECUTIVE SUMMARY

Long Barn, Cold Springs, Pinecrest and Strawberry, California are located approximately 80 miles southeast of Sacramento. Almost all the homes in this area are vacation and second homes, being less than 20 miles from Yosemite Park.

Meyerhoff Cable currently serves 990 basic subscribers on three headends. During the summer, this number increases by about 70 basic subscribers, due to the area's recreational demographics. There are also approximately 8 commercial accounts with 141 units, which the Seller bills a total of \$1323/month in the winter and \$1373/month in the summer.

There is slow growth in the area, with many lots available. Almost all the available lots have cable in place. There is a list of the lots in the "Growth Projects" section of this book. More importantly more and more of these homes are being transformed from vacation homes to full-time residents. Another point of interest is the many requests for the Disney Channel the Seller receives. This addition would be a big revenue boost for a new owner. The Seller has no current plans to make that addition.

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