



Comcast Cable
6505 Tam O' Shanter Drive
Stockton, CA 95210

August 16, 2010

Craig Pedro, County Administrative Officer
County of Tuolumne
2 South Green Street
Sonora, CA 95370

Dear Mr. Pedro,

On behalf of Comcast, I am writing in response to your inquiry about the upgrade of the Comcast cable system in Tuolumne County.

Comcast values its customers in Tuolumne County and we remain fully committed to upgrading the system to the specifications as set forth in the franchise agreement. I am pleased to announce that Comcast is prepared to begin construction of the system upgrade in the second quarter of 2011 and complete the upgrade by December of 2011.

In the coming months, we will be contacting the County as we get more information on the specifics of the upgrade including design, permitting needs and impact on our customers. We will also go over the benefits of the upgrade including the enhancements to our existing video product and the addition of our high speed data and telephone products.

With the upgrade of the system, customers in Tuolumne County will have access to a robust cable lineup with more entertainment choice, including a substantial library of video-on-demand programming and a significant number of high definition channels. The system will be capable of supporting high speed data and we will be able to offer our customers incredibly fast download speeds. Finally, we will also be introducing our Comcast Digital Phone product which includes many consumer friendly features and services.

In addition to the launch of advanced products and services, the upgrade of the system will improve the quality of the system. We certainly are aware of the challenges of the current system and we appreciate our customer's patience over the past few years.

We are excited to soon be able to provide the residents of Tuolumne County with an upgraded cable system and we look forward to working together during the construction period to ensure minimal impact to our customers and the community.

As always, please feel free to call me at (916) 830-6796 if you have any questions.

Sincerely,

Philip Arndt
Director of Government Affairs
Sacramento DMA

AGENDA REQUEST AND SUMMARY

For: 8/17/10 (Date of Board Meeting)

(Time, if appointment scheduled with the Clerk)

Consent Calendar: Yes _____ No X
Public Hearing: Yes _____ No X

1. **WORDING FOR AGENDA** (Including precise wording for required action, authorizing, etc. as it will appear on the Board Agenda, generally not to exceed 20 words).

Presentation by Comcast regarding plans to rebuild their system throughout Tuolumne County in 2011

2. **FINANCING – ESTIMATED COUNTY COST:** (Enter "none" if no cost)

None

3. **FUNDS BUDGETED:** Yes ___ Acct. # or Fund : NA

4. **REVIEW WITH:** COUNTY ADMINISTRATIVE OFFICER -- YES X NO _____
COUNTY COUNSEL -- YES X NO _____
ADMINISTRATIVE ANALYST -- YES X NO _____
OTHER DEPARTMENTS (LIST) _____

5. **FOLLOWING OUTSIDE AGENCIES OR INDIVIDUALS TO BE NOTIFIED OF BOARD ACTION:** (Minute Excerpt – Include complete mailing address and indicate number of copies to whom)

A. _____
B. _____
C. _____

6. **NUMBER OF COPIES REQUIRED BY REQUESTING DEPARTMENT:**
One copy of Minutes

7. **COMMENTS** (i.e. has this item come before the Board previously and when?) _____

Requesting Department: CAO Submitted by: Craig L. Pedro

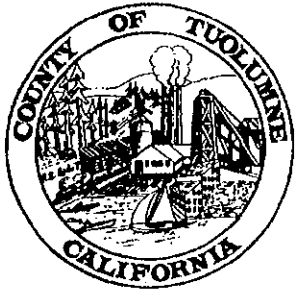
Approved by: Craig L. Pedro Date: August 9, 2010

(Department Head Signature)

Special Instructions:

Original Agenda Request and 1 copy of Backup stapled for the Clerk
Agenda Request and Backup: 8 copies paper clipped and three hole punched
Backup: 7 copies stapled

Revised: 8/03



County Administrator's Office

Craig L. Pedro
County Administrator

Tuolumne County Administration Center
2 South Green Street
Sonora, CA 95370
Phone (209) 533-5511
Fax (209) 533-5510
www.tuolumnecounty.ca.gov

August 9, 2010

TO: Board of Supervisors
FROM: Craig L. Pedro, County Administrator
SUBJECT: Presentation on Comcast System Rebuild

Under their franchise agreement with the County, Comcast is required to rebuild their system by the end of the 2011 calendar year. Comcast's Director of Government Affairs Philip Arndt will provide the Board with a brief presentation on the company's plans regarding the system rebuild at the August 17 meeting. A letter will be presented at the meeting documenting what Comcast plans to do along with a general timeframe. Comcast prefers to disclose the detailed information next week in order to coordinate their public announcement of their plans. Proceeding with this system rebuild is critical to improving the quality of cable services available throughout the County and could also offer a significant step forward in meeting your Board's goal of expanding broadband services.

Recommendation

This will be a brief informational presentation only. No action will be taken.